



Paid Social Copy

Client: UT Health San Antonio

Project: UT Health Hill Country paid social

INSTAGRAM

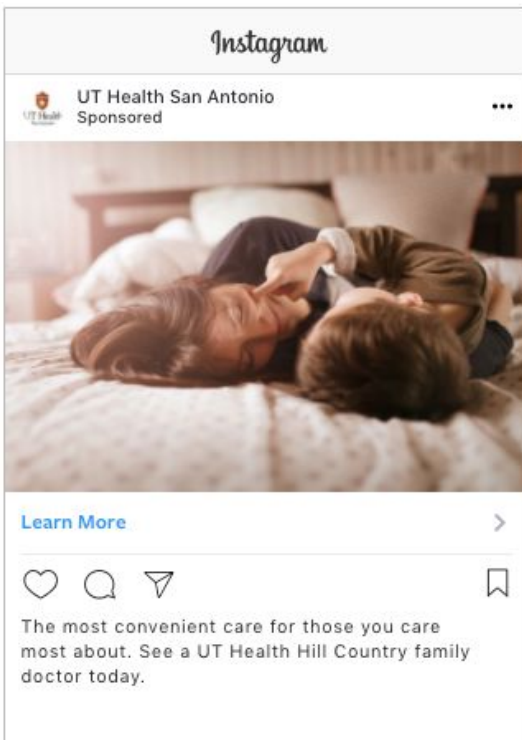
Primary Care Instagram ads

[CREATIVE]: Mom and son laying on bed

[COPY]: The most convenient care for those you care most about. See a UT Health Hill Country family doctor today.

[CTA BUTTON]: Learn More

[PREVIEW]: <https://fb.com/l/27LA6VuTUjA2iKQ>



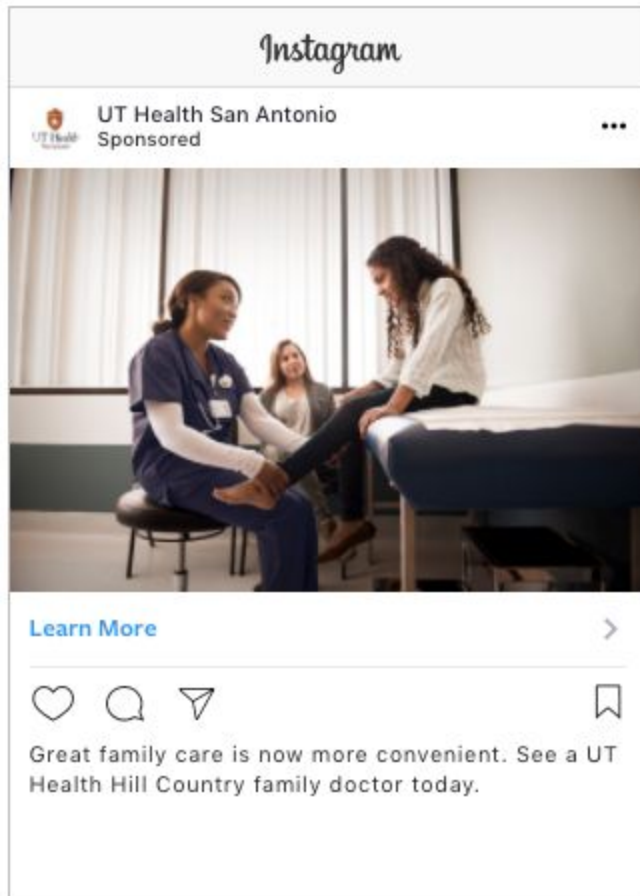


[CREATIVE]: Clinician and young patient visit

[COPY]: Great family care is now more convenient. See a UT Health Hill Country family doctor today.

[CTA BUTTON]: Learn More

[PREVIEW]: <https://fb.com//1SxhBOM0EM3Cjlb>



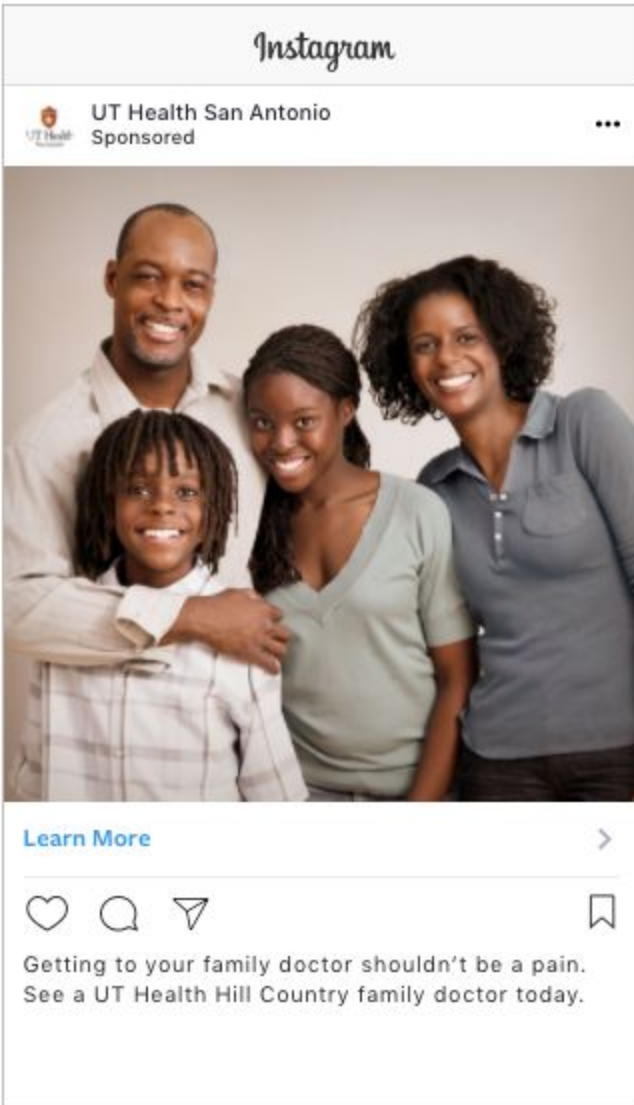


[CREATIVE]: Family of four smiling

[COPY]: Getting to your family doctor shouldn't be a pain. See a UT Health Hill Country family doctor today.

[CTA BUTTON]: Learn More

[PREVIEW]: <https://fb.com//1R1KcAVFceWfsBY>





[CREATIVE]: Two friends laughing

[COPY]: We're making primary care more convenient at UT Health Hill Country.

[CTA BUTTON]: Learn More

[PREVIEW]: <https://fb.com/l/2dhYWhD5RoMa7OD>

[UTM URL]: TBD



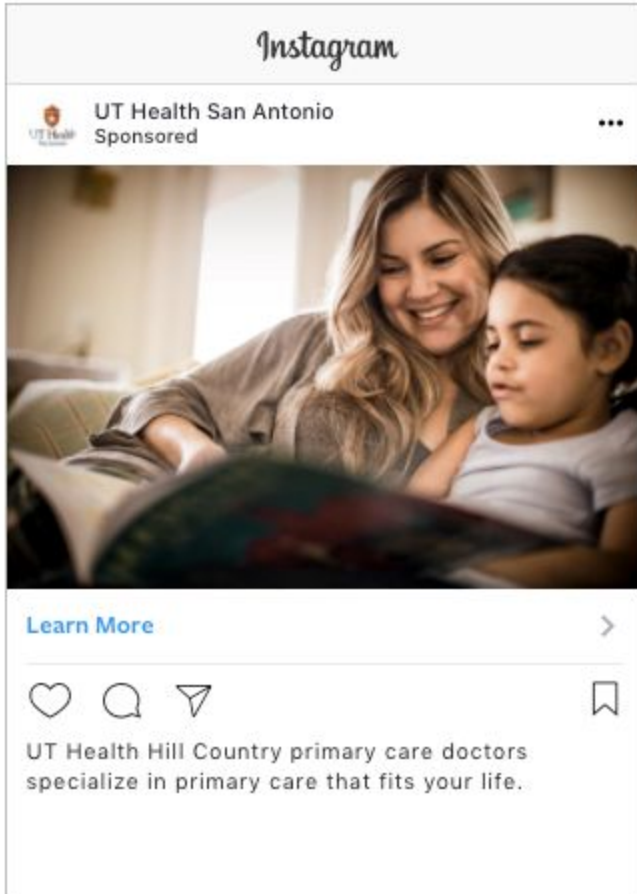


[CREATIVE]: Mother and daughter reading

[COPY]: UT Health Hill Country primary care doctors specialize in primary care that fits your life.

[CTA BUTTON]: Learn More

[PREVIEW]: <https://fb.com/l/2biriPJgRwUdaK>



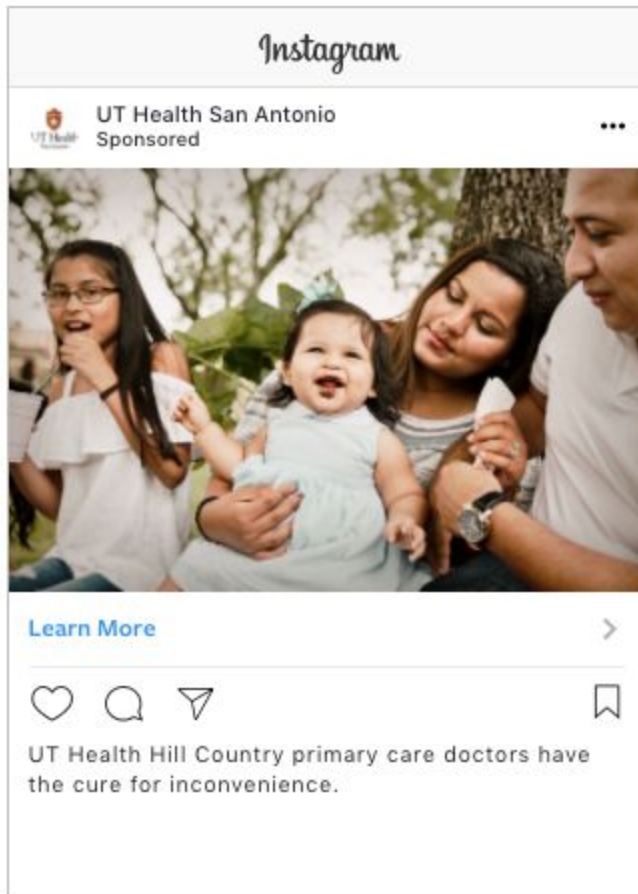


[CREATIVE]: Hispanic Family with smiling baby

[COPY]: UT Health Hill Country primary care doctors have the cure for inconvenience.

[CTA BUTTON]: Learn More

[PREVIEW]: <https://fb.com//2hlwIG6zWgSdKdR>





Orthopaedic Instagram ads

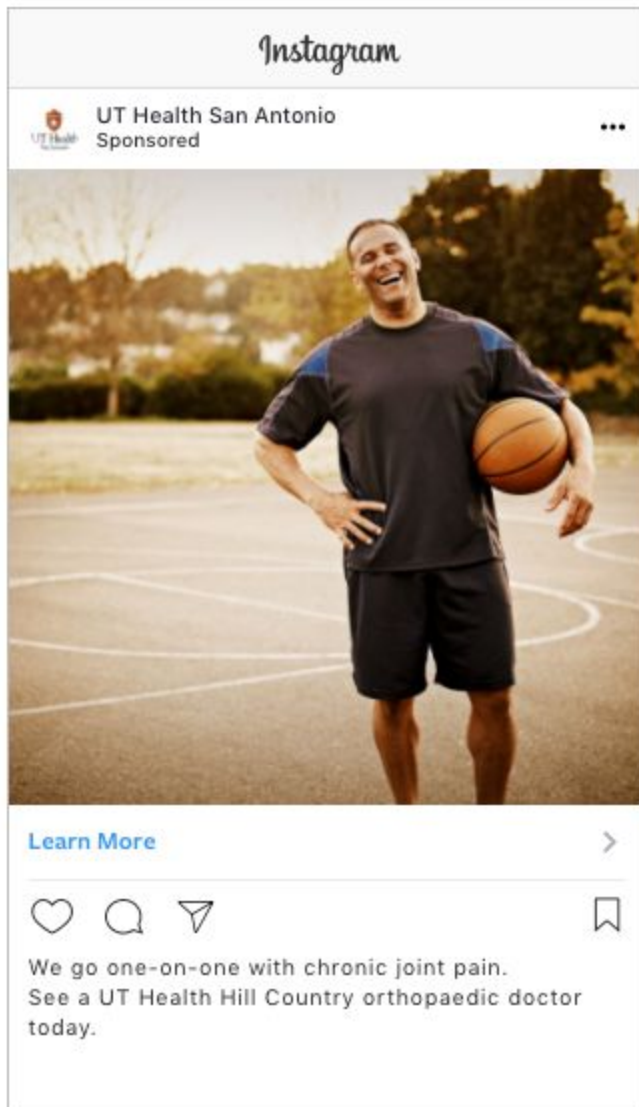
[CREATIVE]: Man on basketball court

[COPY]: We go one-on-one with chronic joint pain.

See a UT Health Hill Country orthopaedic doctor today.

[CTA BUTTON]: Learn More

[PREVIEW]: <https://fb.com//aAyxPyQ6jPHBEo>



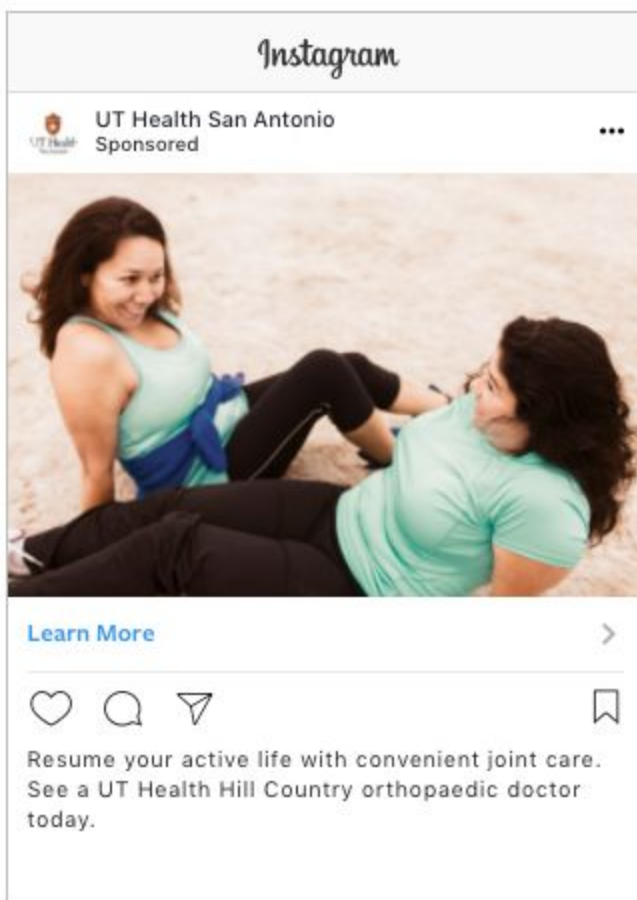


[CREATIVE]: Two women in activewear

[COPY]: Resume your active life with convenient joint care. See a UT Health Hill Country orthopaedic doctor today.

[CTA BUTTON]: Learn More

[PREVIEW]: <https://fb.com//282cGZJ3fAj9Vbw>





[CREATIVE]: Couple dancing

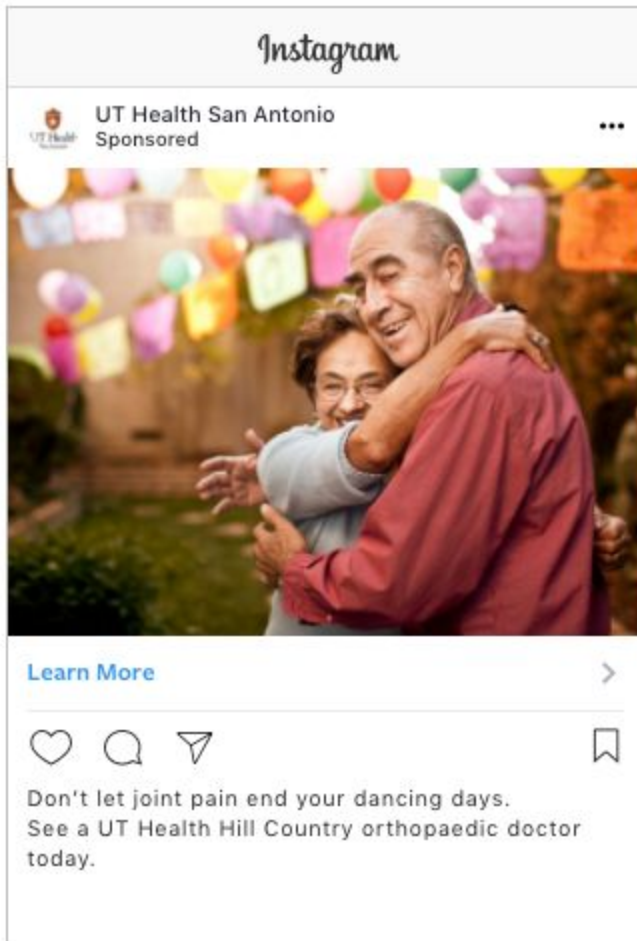
[COPY]: Don't let joint pain end your dancing days.

See a UT Health Hill Country orthopaedic doctor today.

[CTA BUTTON]: Learn More

[PREVIEW]: <https://fb.com//1GnY0R7upGfKmY6>

[UTM URL]: TBD





FACEBOOK

Primary Care Facebook ads

[CREATIVE]: Mother with son on her back



[COPY]: We're making primary care better by making it convenient. Our Hill Country doctors specialize in primary care for busy adults.

[HEADLINE]: Care that fits your life

[LINK DESCRIPTION]: Make an appointment today.

[CTA BUTTON]: Learn More




[PREVIEW]: <https://fb.com/l/24NwIZglarMaqvV>

UT Health San Antonio Sponsored ·  

We're making primary care better by making it convenient. Our Hill Country doctors specialize in primary care for busy adults.

uthealthhillcountry.org
Care that fits your life
Make an appointment today.

[LEARN MORE](#)

 Like |  Comment |  Share



[CREATIVE]: Mother and son laying on bed
[COPY]: Getting to your doctor shouldn't be a pain.
Our conveniently located doctors specialize in
caring for the entire family.
[HEADLINE]: Care for your whole family
[LINK DESCRIPTION]: Make an appointment today.
[CTA BUTTON]: Learn More
[PREVIEW]: <https://fb.com/l/2447QQ4GICCAiDu>

UT Health San Antonio Sponsored ·

Getting to your doctor shouldn't be a pain.
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caring for the entire family.

uthealthhillcountry.org
Care for your whole family
Make an appointment today.

[LEARN MORE](#)

Like | Comment | Share



Orthopaedic Facebook ad

[CREATIVE]: Man stretching

[COPY]: Get back to leading an active life. UT Health Hill Country offers a full team of orthopaedic specialists treating joint pain.

[HEADLINE]: Say goodbye to joint pain

[LINK DESCRIPTION]: Make an appointment today.

[CTA BUTTON]: Learn More

[PREVIEW]: <https://fb.com//1HvgKKI3RGBpwnO>

UT Health San Antonio Sponsored ·

Get back to leading an active life. UT Health Hill Country offers a full team of orthopaedic specialists treating joint pain.

uthealthhillcountry.org
Say goodbye to joint pain
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LEARN MORE

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